

« In several areas of the world, farmers are becoming a vanishing sight. Everywhere, agricultural prices are fluctuating in proportions that no other economic field could sustain on a long-term basis. As I travel throughout the world, I am constantly faced with the trend towards agriculture without farmers — a "financialized" type of agriculture that operates by economic, environmental and social dumping, and destabilizes subsistence and family farming. The time has come to offer a system of regulations to correct market excesses and increase the benefits of the liberalization of international trade. »

Pierre PAGESSE, Chairman of MOMAGRI

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Toward a new Agricultural Organization, improving development and growth

« A new vision for Agriculture »

MOMAGRI's Founding Principles

Agriculture: A Specific and Strategic Economic Activity

The current structures and decision-making tools (economic models, methods and bases of WTO negotiations...) are not longer meeting agriculture's challenges for the future of mankind, in terms of:

- Meeting increasing food and non-food requirements,
- Fighting poverty,
- Safeguarding independence and sovereignty of nations.

The concentration of agricultural activities in a few geographic areas that benefit from unwarranted earnings due to economic and social dumping are bound to generate speculative excesses and

collective costs. These outlays, which have yet to be assessed, are bound to impact food safety and independence worldwide.

Established in 2005, MOMAGRI prepares solutions to the threats and inadequacies facing the agricultural sector worldwide.

Our organization is centered on three founding principles:

- To disseminate at-large information on the strategic role of agriculture,
- To devise proposals for an agricultural governance throughout the world,
- To define tools to achieve new international regulations in agriculture.

New Bases

MOMAGRI's Objectives

« we want to be good ancestors », Jonas Salk

To promote a system of regulations for agricultural markets worldwide, while respecting economic, social and environmental balance.

To foster the development of exchanges that will improve the quality of life for all farmers, especially in developing countries, and maximize the safety of commodities everywhere.

To strengthen capacity for research, investment, productivity and employment in farming and agribusiness activities to achieve steadfast

progresses in consumer satisfaction and safety.

To fight against speculative excesses and abusive practices, which distort markets at the expense of sustainable development, by crafting and maintaining responsiveness and risk management methods.

To develop information and awareness programs, so that international organizations and national authorities adopt appropriate measures to regulate agricultural markets worldwide.

The MOMAGRI Model

Current Modeling Structures Belie International Decisions!

Economic models act as benchmarks for international negotiations. However, the models generally used in agriculture (at the World Bank, the OECD, or the FAPRI) are based on inappropriate, inaccurate and biased assumptions. They belie decisions and drive agriculture to a dead end, whether in the context of the WTO, the CAP or the global fight against poverty.

These models consider that:

- Demand is completely price flexible
- in other words, that we would eat twice as much if food costs were halved, a concept not only absurd but insulting to those starving!;

- Supply automatically adjusts to demand, which contradicts reality in agricultural markets and completely cancels out speculation phenomena;
- An average consumer represents the world's population, an assumption that disregards significant variations in living standards;
- Full employment is a given, and that neither transportation costs, nor energy expenditures nor currency exchange rates need to be factored in.

In short, these models show that market conditions are not volatile and tend to naturally stabilize in a completely liberalized world. Consequently, there was an urgent need to present an undistorted view of the future.

A New Model The MOMAGRI Model

That is the reason why MOMAGRI is developing a true decision-making tool for tomorrow's agriculture!

An oversimplified take on reality has led MOMAGRI to formulate a new model as its first priority: the MOMAGRI model. It includes agriculture's specific attributes and its economic, social and environmental variables. It is a computable general equilibrium model with seven specific, independent yet connected modules that focus on interactions between agriculture and major issues facing humanity. These modules cover:

- Evaluation of endogenous risks and climate conditions.
- Foreign dependency implications,
- Poverty consequences,
- Innovation projections,
- Environmental protection,

- Sustainable development and the future of the planet,
- Economic growth and intergenerational occurrences.

The first modeling structure designed with a strategic rationale, the MOMAGRI model represents a true decision-making tool for national governments as well as for international organizations. It will ease negotiations, which can then be based on a more realistic and transparent groundwork. Last but not least, the MOMAGRI model will be available "in open source" and supervised by a scientific committee. It will allow for frequent updates and revisions to meet the needs of a wide scope of users: agricultural organizations, corporations, public authorities and international bodies.

A think tank and authoritative platform

For the first time, MOMAGRI's project mobilizes agricultural leaders as well as major players in non-agricultural fields.

Although a French initiative, MOMAGRI is committed to mobilize a broad international support since its principles and objectives are attuned to universal values such as sustainable development, solidarity and world peace.

Driven by the goals to develop a global agricultural policy, MOMAGRI is at the crossroads of such strategic issues as national sovereignty, food safety and protection of the environment.

As a think tank, MOMAGRI brings together agricultural professionals and non-agricultural figures from a wide variety of fields: NGO representatives, members of government organizations, scientists, experts, elected officials, corporate executives, all sharing the goal to create a different global

agriculture that will be both innovative and respectful of cultural traditions.

To effectively meet the needs of humanity, MOMAGRI is building a framework to mobilize the entire world's farming communities, making it possible for farmers to live on their production within each regional entity. MOMAGRI also serves as an authoritative platform for leaders in the healthcare industry, strategic affairs, and aid to development as well as protection of the environment. Indeed, agriculture is at the junction of all the challenges of the 21st century.

MOMAGRI is also behind the initiative for a ratings agency, the MOMAGRI Agency, to ease global agricultural trade regulations.

Far-reaching mobilization The MOMAGRI Agency

Because we need a new « Compass » for an international Agricultural and Food Governance.

Similar to existing financial, social, environmental and ethical ratings agencies, the MOMAGRI Agency will be the cornerstone of an information and recommendation system serving international agricultural regulations.

Backed by its senior advisory Council, the Agency will bring together the world's leading thinkers and:

- Issue opinions and recommendations that will help to set fair prices and emergency levels,
- Recommend suitable regulatory measures,
- Rate countries according to their agricultural and environmental policies,

 Provide other international organizations, particularly WTO and FAO, with analyses and forecasts.

The Agency will develop and constantly update key indicators by markets and by regions regarding:

- Economic topics (agricultural subsidies,...),
- Social factors (poverty levels, social dumping, etc...).
- Strategic issues (food security,...),
- Finance and currency projections.

